

# Monthly Update

# DE SOTO

## CHAMBER OF COMMERCE

WWW.DESOTOKS.ORG

JUNE 2010

## Indigo Design, Inc. Selected for Excellence

The Kansas Department of Commerce has named 26 Regional Business Excellence Award winners and 105 Merit Award winners as part of Business Appreciation Month, the Department's annual celebration of Kansas businesses and their contributions to their communities and the state economy. Each of the 131 business was nominated in one of four categories: Manufacturing/Distribution, Service, Retail and Hospital/Non-Profit.

The De Soto Chamber of Commerce nominated Indigo Design, Inc, a De Soto business, as the 2010 Business Appreciation Month submittal. Doug Pickert, Indigo Design, Inc. owner and resident of De Soto, was recognized for his commitment to the community and to the Chamber of Commerce. Pickert was honored a past Chamber Member of the Year, serves as a Chamber Ambassador and also was recently appointed to the De Soto Economic Development Council Board of Directors.

"Kansas businesses are the backbone of our economy and our quality of life," said Kansas Department of Commerce Secretary Bill Thornton. "Business Appreciation Month is our way of thanking these great Kansas businesses for all they do to keep our state strong."

All De Soto businesses and Chamber Members are invited to attend the June 10, 2010 De Soto Chamber of Commerce Luncheon at no charge in honor of Kansas Business Appreciation Month. The luncheon will be held at Lexington Trails Middle School, 8800 Penner Avenue, De Soto beginning at 11:30 a.m. Reservations are required to ensure adequate seating and food. ☘



## Zimmerman's Historic Barn Destroyed

Many that pass along Kill Creek Road in De Soto over the past few weeks have witnessed the void where the White-Waitzmann Barn at Kill Creek Farm once stood. Tornadoic storms destroyed one of De Soto's most recognized landmarks.

Darrel Zimmerman, owner of Kill Creek Farm, received an outpouring of volunteers and support to help with debris cleanup. The morning after the storm, business owners with large equipment were clearing off trees that fell into the road and hauling

bales of hay to store. Caring neighbors and citizens stopped by to lend assistance. Local businesses dropped off food and beverages to the family and works.

De Soto is truly a remarkable community that cares about its history and people. Many folks said that seeing the barn destroyed was like losing a friend. This terrible event is a testament of the love and support of the citizens of De Soto, and how much they truly value what Kill Creek Farm means to the community.

The outpouring of support has energized Darrel to move forward and plan for a new barn at the farm. ☘



Before



After

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## President's Update

"Outsiders" are good for De Soto. In the past month I have witnessed first hand a cohesion of people coming together to work on a common goal that is good for the community.

The Keller Williams Legacy Partners, Inc office in Shawnee worked closely with De Soto City employees to improve a property on Lexington Ave, in De Soto. Many De Soto businesses lent a helping hand with material and/or labor to help get the job done. Some of the people that work in De Soto don't actually live here, but they were helping because of a common goal. It is amazing to see what can be done when people come together!

The De Soto Chamber of Commerce has a membership roster with 72% that either live or work in De Soto, and in some cases they both live *and* work here. I am very proud that we have such a strong membership that truly believes in doing business locally, and the numbers support it. The remaining 28% of our membership brings fresh ideas along with their wallets to buy gas, food or services that our De Soto businesses offer. They, too, have a genuine interest in De Soto and want to be a part of a community that grows and succeeds. I believe our membership is one of the best and strongest around thanks to all of their support and love for De Soto.

The De Soto Chamber of Commerce is here to promote our local businesses that support our Chamber with their paid membership. Our dues are some of the lowest in the area due to the strength in our membership.

We have some exciting events coming up and would love to drive "outsiders" to your business. June 26<sup>th</sup> is the "Night on the Kaw" country concert with Tracy Lawrence. Plan on attending, buy tickets for you and your employees for an affordable evening close to home. Tickets are only \$10 if you purchase them prior to the concert.

During the past month, I have represented the Chamber at the Johnson County Chamber President's Council, the De Soto Economic Development Council's strategic planning session discussion with the De Soto City Council and attended the Chamber Ambassador meeting.

See you at the June 10<sup>th</sup> Chamber Luncheon!

Kris

*Kris*  
Kris Johnson

## From the Directors Corner

by Sara Ritter, Executive Director

It is hard to believe that it is June already! The Chamber and EDC have been busy working on several initiatives which are geared towards highlighting the Membership and Community. Over the past few months, you no doubt have seen references for the Great American Bank Night on the Kaw. The Chamber's goal is to draw thousands to De Soto to showcase what a great community we have and what a great asset we have in the De Soto Riverfest Park.

On behalf of the De Soto Chamber of Commerce Board of Directors, I would like to invite you and your guests to attend the June 10, 2010 Chamber Luncheon at Lexington Trails Middle School. Kansas Senator Julia Lynn will provide a brief update on all of the legislative activity over the past few months. In addition, there will be an opportunity to network with your fellow members and all of the guests who will be attending this FREE luncheon. Be sure to bring extra business cards to promote your business! Please invite someone who you feel would benefit from a Chamber Membership as we celebrate all of our area businesses.

The 2010-2011 Chamber Membership Directory is hot off the press and will be available at the luncheon. Unable to attend the luncheon? Not a problem! We'll make sure to get a copy to you. The Chamber has extra copies on hand which are given to new members, residents and potential residents and clients with many utilizing the directory as their mini De Soto phonebook. Feel free to stop by the office if you would like additional copies. I keep a copy of the directory in my car so that I always have phone numbers for all members. Thank you all of the members who have advertised in this popular marketing tool.

The EDC is staying busy finalizing its 2010 Strategic Planning process. The De Soto EDC Board of Directors has committed many hours to this process and should be commended for their dedication to the success of the organization and community. A huge thank you goes to Deborah Kohler with Santa Fe Business Advisors who facilitated our discussions.

Don't miss the EDC Quarterly Membership Meeting, which will be held on June 23rd at Mr. Goodcents Franchise Systems, Inc. featuring Kansas Senator Julia Lynn and Representative Anthony Brown. The EDC has been actively pursuing several projects and updates will be provided at the meeting. The meeting is open to all EDC members and chamber members who are interested in an EDC membership.

The Chamber and EDC's mid-year Membership Drive Campaign is underway. Now is a great time to refer members to the Chamber, as new members receive a prorated discount for the remainder of the year. Many neighboring chambers have seen a decrease in membership due to the economy, and your help is needed to ensure that your De Soto Chamber sustains its membership. ☺

# New Filing Requirements for Your Retailers' Sales, Compensating Use, and Withholding Tax

In accordance with Senate Bill 430 passed by the 2010 Kansas Legislature and subsequently signed into law by the Governor, businesses will be **required to submit Retailers' Sales, Compensating Use, and Withholding Tax returns electronically.** **This new law takes effect July 1, 2010.** To ensure a smooth transition for Kansas businesses the Kansas Department of Revenue (KDOR) will continue to provide paper forms as needed through **September 30, 2010. PLEASE NOTE: After September 30, 2010, KDOR will no longer have printed paper forms available for distribution.** If you have questions about this new law, please contact our office at the address or phone number shown above.

Kansas offers several electronic filing solutions. You can use **WebTax for online filing** and payment for most business tax accounts. First, create a user login ID and select a password then attach your business tax accounts. Each tax account has a unique Personal Identification Number (PIN) that only needs to be entered once. This PIN binds your account to your login ID. For future filings, you simply log into your account using your self-selected user login and password. A history of all returns filed or payments made is retained in WebTax.

You can also use the **telephone to file** returns and make payments for several tax accounts. Like WebTax, you will need a PIN to access the correct tax account. The telephone option requires that you use this PIN each time you file or make payment.

For your **PIN assignment**, call our **Electronic Services** staff at **1-800-525-3901** (in Topeka, call 296-6993). If you prefer you may e-mail Electronic Services at [eservices@kdor.state.ks.us](mailto:eservices@kdor.state.ks.us).

Payments are made through EFT transfer (ACH Debit or ACH Credit) on or before the due date. Credit card payments are also accepted through third-party vendors. Visit our web site at [webtax.org](http://webtax.org) for a current list of vendors and their services.

The **online WebTax** application and the **telephone filing** options are **simple, safe, and FREE** and conveniently available 24 hours a day, 7 days a week. You also receive immediate confirmation that your return is filed.

Refer to your tax type in the table to find the electronic filing options available to you.

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## Shawnee Mission Medical Center's Stroke Program Awarded Certification

Shawnee Mission Medical Center (SMMC) has earned the Gold Seal of Approval™ from The Joint Commission for Primary Stroke Centers. SMMC earned this distinction after the Joint Commission conducted an unannounced on-site review in January.

"Shawnee Mission Medical Center demonstrated that its stroke care program follows national standards and guidelines that can significantly improve outcomes for stroke patients," said Jean E. Range, MS, RN, CPHQ, Executive Director, Disease-Specific Care Certification for the Joint Commission.

Each year, approximately 700,000 people experience a new or recurrent stroke, which is the nation's third leading cause of death. On average, someone suffers a stroke every 45 seconds and someone dies of a stroke every 3.1 minutes. Stroke is a leading cause of serious, long-term disability in the United States with approximately 4.7 million stroke survivors alive today.

## Center's Stroke Program

"We're proud to achieve this distinction," said Susan Stark, MSN, RN, ACNS-BC, SMMC Director of Evidence-Based Practice. "Joint Commission Primary Stroke Certification recognizes Shawnee Mission Medical Center's commitment to providing outstanding stroke care to our patients and our community."

The Joint Commission's Primary Stroke Center Certification is based on the recommendations for primary stroke centers published by the Brain Attack Coalition and the American Stroke Association's statements/guidelines for stroke care. ★



# Unified School District 232



By Alvie L. Cater, II – Director of Community Relations

## School District Employees Help Save \$69,000

Every penny counts. That was the message delivered to employees in October 2009 when the district launched its energy savings campaign. Finding ways to operate more efficiently is making a difference during a time of reduced funding for public schools.

## Six Month Challenge

Electricity comprises 80 percent of the district's total utility expenses. For a six month period from October 2009 through March 2010 staff members were encouraged to turn off anything powered by electricity when not being used; lights, computers and computer monitors, power strips, coffee pots, etc.

Now for the good news. Each school and building saved a combined 768,251 kWh during the energy challenge period, compared to the same time one year ago. At today's Westar rates, the kWh savings amount to approximately \$69,000. That is not chump change considering the district averages about \$1.4 million in electricity costs each calendar year.

In case you are wondering, a single kWh will power a 100-Watt light bulb for ten hours. The kilowatt hour is a unit of energy equal to 1000 watt hours. Energy in watt hours is the multiplication of power in watts and time in hours. The kilowatt hour is most commonly known as a billing unit for energy delivered to consumers by electric utilities. Congratulations to the employees of USD 232! Keep up the good work. ★

## District Employees Honored for Years of Service

The Board of Education recognized the following employees on Monday, May 24, 2010, for years of service and/or retirement. The ceremony will be held at the Board of Education/Administrative Offices.

### Years of Service Award – 20 Years

Sarah Brown, Gifted Teacher, Starside Elementary & Lexington Trails Middle School  
Debra Gudenkauf, Social Worker, Horizon Elementary & Mill Valley High School  
Deborah Likes, Paraprofessional, Mill Valley High School  
Linda McPherson, Music Teacher, Mize Elementary  
Jacqueline Traylor, 2nd Grade Teacher, Clear Creek Elementary

### University of Kansas: 25 Years in Education Award

Joyce Curry, Media Specialist, Horizon Elementary  
Susan Holloway, 1st Grade Teacher, Mize Elementary  
Denise Reinoehl, Reading Teacher, Prairie Ridge Elementary  
Janice Wilcox, Computer Teacher, Clear Creek Elementary

### 30 Years

Patricia Long, Instructional Specialist, Special Services  
Patsy Lucas, English as a Second Language Teacher, Lexington Trails Middle School

### 35 Years

Margo Fairchild, Physical Education, Mill Creek Middle School

### Retirements

Carol Acheson, Business/Computers, De Soto High School  
Linda Acton, Administrative Assistant, Technology Department  
Sue Andrews, 3rd Grade Teacher, Mize Elementary  
Tamara DeMuth, Special Education Teacher, Lexington Trails Middle School  
Fredda Doerksen, Math Teacher, Monticello Trails Middle School  
Margo Fairchild, Physical Education, Mill Creek Middle School  
Barb Goodin, Music Teacher, Monticello Trails Middle School  
Barb Inman, Parents as Teachers  
Debra Litton, Gifted and Communication Arts Teacher, De Soto High School  
Jan McElwain, Art Teacher, Mize Elementary  
Joe Novak, Ed.D., Principal, Mill Valley High School  
Douglas Opdycke, Physical Education, Lexington Trails Middle School  
Anita Yarbrough, Math Teacher, Monticello Trails Middle School



## Junk Out

Junk-out a home in three easy steps. First, **Dive** behind doors. Secondly, **Decide** on usefulness. Thirdly, **Depart** with the useless.

Attic, closet, shed, and garage doors usually hide the unwanted. Dive-in and junk-out by quickly asking questions to decide usefulness. What kind of memories does the item hold? Also, is it needed now or within three years? These questions truly help the call. Next, immediately set apart the unwanted items. Pile them out of the current space where they will depart from the home. A consignment shop, a donation center, or a personal sale are options to move out junk.



Photo taken by Darrel Zimmerman of hot air balloons touching down on Waverly Road in De Soto on Memorial Weekend.

**Dive, Decide, and Depart** are junk-out steps. Start Now!

**SELK SALES** One Successful Sale After Another ☘

Tamara Selk, Owner  
913 982 6944

## Welcome to our newest De Soto Chamber of Commerce Members!

**A.M.C. Custom Tile, LLC**  
represented by Tony Cirrintano

**Kaw Prairie Community Church**  
represented by Pastor Dan McKnight

**Rehrig Pacific Company**  
represented by Adam Santa

**Webphibian**  
represented by Joel Johns

Want to become a part of a growing and exciting organization? Contact the De Soto Chamber Offices at 913-583-1585 or visit our website at [www.desotoks.org](http://www.desotoks.org) to access our membership application. Join today!

## De Soto Housing Market Update

- The De Soto community has 42 single family homes on the market with an average price of \$259,942. The average length of time they have been on the market is 113 days.
- Approximately 14 single family homes are under contract with an average price of \$199,999 and have been on the market for an average of 60 days.
- Twenty single family homes have sold in 2010 with an average sale price of \$202,444 with an average of 130 days on the market.



## Partner Up With Mother Nature

By Patrick Guilfoyle, City Administrator

Rats...the weekly *De Soto Explorer* has ceased publication and is no longer available at local news stands. It was a wonderful source of information to help keep informed about what the City of De Soto is up to. With the *Explorer* gone, what do we do now? Here's an idea!...how about working with the Journal World staff and put into place a City newsletter? In fact, this idea preceeded the demise of the *Explorer*; it was an idea that City Council member Ron McDaniel advocated since he was elected last year.

Coinciding with the *Explorer's* disappearance and with the financial creativity of the Journal World staff, the City published Volume 1, Issue 1 of its quarterly newsletter on May 19. The attractive newsletter accompanied the distribution of USD 232's same quarterly newsletter. Not only did every De Soto household receive a copy of the City's newsletter with a free copy of the May 19 *Lawrence Journal World*, but distribution extended beyond De Soto-only residents to include all households within USD 232.

The City Council wants to use the newsletter as an instrument of communication to De Soto citizens. The format will include articles about current and soon-to-be projects on the City's "to-do" list, current issues being "cussed and discussed" by the City Council, activities and events coming up within the community, and surveys to give folks a chance to sound off and offer their opinions on a variety of topics.

All of that hopefully sounds interesting to you. But....oops....you might admit that you failed to discover the newsletter tucked inside the May 19 *Lawrence Journal World* delivered to your doorstep. Never fear, all is not lost. You can still sit back and enjoy the newsletter at your ease. Simply go the City of De Soto's website at [www.desotoks.us](http://www.desotoks.us) and read it on-line. ☺

## EDC Update

**EDC Quarterly Membership Meeting to be held on June 23, 2010**



The Quarterly Membership Meeting of the De Soto Economic Development Council will feature Kansas Senator Julia Lynn and Representative Anthony Brown. The meeting will be held from 8:30 a.m. – 9:30 a.m. at Mr. Goodcents Franchise Systems, located at 8997 Commerce Drive in De Soto. Networking will be held at 8:00 a.m. prior to the meeting.

Senator Lynn and Representative Brown will provide updates on legislative activity and field questions from the membership. In addition, representatives from the Kansas Department of Commerce will be on hand to provide updates regarding business activity as well as information and tools available to existing businesses.

There is no charge to attend. This meeting is open to all EDC members and for De Soto Chamber members who are interested in joining the De Soto EDC.

Please RSVP to Maureen Befort at [mbefort@desotoks.org](mailto:mbefort@desotoks.org) or by calling the EDC Office at 913-583-1585 ext. 11. ☺

## De Soto Sunflower ArtFest to go on as planned

### Sunflower ArtFest 2010

*sponsored by the De Soto Arts Council*

**Sat. July 17 & Sun. July 18, 2010**

**10 a.m. to 5 p.m.**

**at Zimmermans Kill creek Farm,**

**De Soto, Kansas**

**9210 Kill Creek Road**

Despite the winds that took down Darrel Zimmerman's barn last month, the De Soto Sunflower ArtFest will still be held at Kill Creek Farm, July 17 and 18. Darrel has encouraged us to keep it there and we'll be renting tents to house our registration area and some of the exhibits.

The De Soto Arts Council is still accepting sponsorships for the event and patron pledges to purchase art work. Sponsorships can be monetary or in the form of services for the event.

Come for a weekend of fine art among the sunflowers. Artist booths will be open, art will be on display and for sale. There will be food vendors and entertainment.

The De Soto Rotary Club will also be selling sunflowers to raise money for the PolioPlus program.

Questions? Contact: Carrie Dvorak, Arts Council chairman 913-583-3400 [c\\_dvorak@earthlink.net](mailto:c_dvorak@earthlink.net) or Rose Burgweger, Arts Council co-chairman 913-583-1857 [rmbgraphics@earthlink.net](mailto:rmbgraphics@earthlink.net)

## Highlights/Quotes from Kansas Department of Labor's website.

by Tyler Tenbrink, Labor Economist, Kansas Department of Labor

- According to April 2010 estimates, Kansas businesses lost 23,400 jobs over-the-year, a 1.7 percent decrease. While this is a decrease, the level of over-the-year job losses has decreased over the past 4 months.
- Kansas business gained 15,900 jobs over-the-month in April, a 1.2 percent increase. This increase is more than the typical March to April job growth which averages approximately 10,000 jobs.
- The April 2010 unemployment rate was 6.3 percent, down from 6.9 percent in March and unchanged from April 2009.
- Three of the 11 major industries in Kansas reported over-the-year job gains in April, with the highest increase in construction. This is the first month the construction industry has reported over-the-year job gains since June 2008.
- Most major industries reported statewide over-the-year losses. These losses were highest in manufacturing, professional and business services and trade, transportation and utilities.
- Eight of the 11 major industries in Kansas reported over-the-month job gains in April. These gains were highest in the following areas:

- Construction gained 6,100 jobs over the month, an 11.2 percent increase. This is a higher than typical month-to-month increase; the average increase is 2,700 jobs.
- Professional and business services gained 4,200 jobs over the month, a 3.2 percent increase. The majority of job gains in this area were in Administrative and Support Services. This is also a higher than typical month-to-month increase; the average increase is 1,300 jobs. This is an important indicator to watch because it includes temporary help, which typically increases as we move out of recession.
- Leisure and hospitality gained 3,800 jobs over-the-month, a 3.5 percent increase. The majority of job gains in this area were in food services and drinking places.

*"We're seeing positive signs of job creation. In the past few months, we've seen our economy stabilizing, and in April we've experienced actual job growth. Notably, that growth has been in the private sector. While there are still too many Kansans without a job, this is a good sign that our efforts to put Kansans back to work are beginning to materialize."*  
Governor Mark Parkinson

*"This month's report offers a number of encouraging signs. Construction - an industry hit hard by the recession - is showing year-over-year job growth for the first time in almost 2 years; and we're seeing growth in the administrative support industry, which typically precedes broader job growth across industries. We are hopeful this upward trend will continue in the coming months."* Labor Economist Tyler Tenbrink ☼

For more information, visit

<http://www.dol.ks.gov/LMIS/newsrel/pr1005/map.html>.



**Deborah Kohler**  
President



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*Great American Bank* ★★

# NIGHT

ON THE *Kaw*

*Brought to you by: The De Soto Chamber of Commerce*

## A COUNTRY MUSIC FESTIVAL

### FEATURING TRACY LAWRENCE

6PM MATT SNOOK • 7PM JASON JONES

## SATURDAY JUNE 26TH 2010

### DE SOTO RIVERFEST PARK

TICKETS ON SALE at [NightOnTheKaw.com](http://NightOnTheKaw.com),  
at the De Soto Chamber 913.583.1585 or

 **Great American Bank**  
33050 West 83rd Street DeSoto, KS  
3901 Main Street Kansas City, MO

\$10 in advance - \$15 at the gate  
\$5 Parking (children 6 and under FREE)  
Tickets are NON REFUNDABLE

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KEKE 94.1 Shawnee Mission Medical Center Great Southern Bank 92.9 The Bull



# Be a Hedgehog

by Deborah Kohler



The book *Good to Great* by author Jim Collins has been sitting on my bookshelf for a couple years. It was not on my “must read list” because I knew the research was based on large corporations vs. the small businesses I work with, own and manage. Then a few weeks ago, my husband came home from the Johnson County Central

Resource Library with the *Good to Great* book on CDs and we listened in the car while driving to and from a family reunion. I now highly recommend this book and realize the philosophy and characteristics of good-to-great leaders and their companies can be applied by all business professionals. One of Collins most profound principles in this book is **The Hedgehog Concept**.

Isaiah Berlin wrote an essay called *The Hedgehog and the Fox* based on an ancient Greek parable where “the fox knows many things, but the hedgehog knows one big thing.” The fox is fast, sleek, crafty and hungry. Alternatively, the hedgehog looks like a mix of porcupine and armadillo. It is dowdy and waddles around focused only on finding food and taking care of its shelter.

The fox has a strong desire to devour the hedgehog and based on appearances most would wager on the fox as the sure winner. Day after day, the fox waits for the hedgehog outside his den. Then, with lightning fast speed he bounds out to capture his prey. Yet when the hedgehog senses danger, he rolls into a perfect little ball and becomes a sphere of sharp spikes pointing outward in all directions. Over and over again the fox backs away in frustration and calls off the attack. Its fear for its safety overcomes its hunger. The hedgehog wins every time.

Berlin extrapolates from this parable and says people are either foxes or hedgehogs. A fox will pursue many goals and strategies all at the same time and sees the world as complex. It is scattered; moves at many levels and rarely integrates its thinking into one overall concept, unifying vision or plan.

Alternatively, the Hedgehog manages to keep its complex world quite simple. It is focused on a basic principle or concept that unifies and guides what it does. The hedgehog reduces the challenges and dilemmas to simple ideas which guide its activities and reactions. Hedgehogs are not stupid! Collins explains, “A hedgehog has a piercing insight that allows it to see through complexity and discern underlying patterns. It sees what is essential and it ignores the rest.” Collins and his research team discovered good-to-great leaders and their companies are hedgehogs.

To be a hedgehog, there must be crystal clear understanding about these three circles/concepts:

1. **What you can be the best at**
  - a. Equally important, is knowing what you *cannot* be the best at
2. **What drives your economic engine**
  - a. Know how to most effectively generate sustained and robust cash flow and profitability
3. **What you are deeply passionate about**
  - a. Discover, ignite and focus on activities that support your existing passion

Good-to-great companies are most like hedgehogs because they set their goals and strategies based on understanding the *intersection* of these three circles. They keep things simple and stick to one big thing vs. the crafty, cunning fox who knows many things yet lacks consistency.

Are you and your business a fox or a hedgehog?

*Santa Fe Business Advisors’ mission is “helping owners grow and sell profitable businesses!” Owner **Deborah Kohler** is a Business Coach and proud member of the Chamber of Commerce! Feel free to submit questions to [debkohler@santafeadvisor.com](mailto:debkohler@santafeadvisor.com) or call (913) 780-1140. ☘*



**Come Join the City of De Soto  
Food, Fun & Festivities for all ages**

**July 4<sup>th</sup> Celebration at Riverfest Park**

**The food and fun begin at 6:00 p.m.**

**▣Prairie Wine▣Band performs at 7:00 p.m.**

**Fireworks display at 9:45 p.m.**



**Bring your lawn chairs and blankets and  
enjoy a night under the stars. No personal  
fireworks or alcohol allowed in Riverfest Park.**





## Eighth Annual Benefit for TLC for Children and Families, Inc.

9 a.m. - 1:00 p.m.	3-on-3 Youth Tournament <b>FREE</b> Coffee and Mini-Siesta Key Cocktails compliments of First Watch (while supplies last)
9 a.m. - 8:30 p.m.	Silent Auction
4:00 - 4:45 p.m.	Slam Dunk Contest
4:30 - 6:00 p.m.	Mini-Carnival
5:00 - 5:45 p.m.	"Border Battle" HS All-Star Girls
5:45 - 6:00 p.m.	Slam Dunk Contest Finals
6:15 - 7:00 p.m.	"Border Battle" HS All-Star Boys
7:15 p.m.	<b>FREE</b> Autographs
7:45 p.m.	Warm-up, Introductions
8:00 p.m.	Main Event Basketball Exhibition



## Players Club Sponsors

A&M Products/Clorox • Aetna  
Anonymous • The Balcom Family  
Frank and Julianne Bell Family Foundation  
Tom Bottiger—State Farm Insurance  
The Brady Family • Susan and Tyler Brotz  
Olathe Hoops  
Shawnee Mission Medical Center

## In-Kind Sponsors

Gill Studios • SIGN PRO • Sun Creations  
Law Office of Allen Skeens  
Sports Authority



design courtesy of Rachel Weidner

# Saturday, June 19

Cook Center at MidAmerica Nazarene University\*

**FREE  
ADMISSION**

- Main Event Basketball Exhibition: Past and present professional players from area schools
- "Border Battles": KS & MO H.S. All-Star girls & boys
- Mini-Carnival: Pictures with K.U. mascot Baby Jay, games, balloon artist
- Slam Dunk Contest--HS boys
- Silent Auction: Sports memorabilia, golf packages, kids' items, autographed game-worn jerseys
- 3-on-3 Youth Tournament
- Souvenir T-shirts
- Farmers Insurance agents will offer free Digital ID Kits designed to provide a convenient location to store identifying information in case of an emergency.

\*Directions on back

## Premier Sponsors

Presenting Sponsor



Main Event Sponsor



Border Battles Sponsor



3-on-3 Youth  
Tournament Sponsor



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Special Activities Sponsor



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## Hoop Sponsors



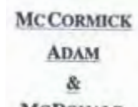
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SHANER  
FAMILY



Santa Fe Trail Rotary Club



Kohl's  
Olathe



# DE SOTO

## CHAMBER OF COMMERCE

### De Soto Chamber of Commerce Luncheon Thursday June 10, 2010

**Guest Speaker: Senator Julia Lynn**  
**Location: Lexington Trails Middle School**  
 8800 Penner Ave.  
 De Soto, KS 66018

**Underwritten by:** City of De Soto

**Cost: \$FREE**

**Reservations are required to ensure adequate seating and food. RSVP to Maureen Befort at 913-583-1585 ext. 11 or via e-mail [mbefort@desotoks.org](mailto:mbefort@desotoks.org).**

## Chamber June 2010 Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2 Chamber Day at Kansas Speedway	3 De Soto City Council Meeting  7:00 p.m. De Soto City Hall	4	5
6	7	8	9	10 <b>Chamber Luncheon</b> 11:30 a.m. Location: Lexington Trails Middle School FREE Reservations required	11	12
13	14 U.S.D. #232 Board 6:00 p.m. District Offices 35200 W. 91 <sup>st</sup> St.	15	16 <b>Ambassador Meeting</b> 3:00 p.m. Chamber Offices	17 De Soto City Council Meeting  7:00 p.m. De Soto City Hall	18	19
20  Father's Day	21	22	23 <b>De Soto EDC Quarterly Meeting</b> 8:30 a.m. Mr. Goodcents Franchise Systems, Inc.	24	25 <b>Last day to purchase advance tickets for Night on the Kaw for only \$10!</b>	26 <b>Night on the Kaw</b> 5:00 p.m. Riverfest Park \$15 at the gate, \$5 parking <a href="http://www.nightonthekaw.com">www.nightonthekaw.com</a>
27	28	29	30	<b>Upcoming Community Events:</b> <ul style="list-style-type: none"> <li>- 4<sup>th</sup> of July Fireworks Display at Riverfest Park, Sunday, July 4<sup>th</sup></li> <li>- De Soto Days Festival at Riverfest Park, July 8-11th</li> <li>- Sunflower ArtFest at Kill Creek Farm, July 17-18th</li> </ul> For more information, visit <a href="http://www.desotoks.us">www.desotoks.us</a> and <a href="http://www.desotodays.com">www.desotodays.com</a> .		